

About Ian Shewan Photography

Whilst photography was always a keen interest with Ian, his first degree (BSc with RGU, then known as RGIT) took him into the technology sector, where he worked for 29 years before leaving to follow his creative passion. In order to discover his preferred photographic genre, he returned to RGU to study and gain a BA (with distinction) in Portrait and Commercial Photography, where he increasingly found photographing people, and creating timeless memories the most satisfying of pursuits. His Major Project in all 3 years involved photographing people in different situations and environments. Since graduating in 2013 he has continually refined his Photo Noir portraiture, which was a natural extension of his final year project...

In *Photography – The Key Concepts*, David Bate asserts “...we can quickly identify that almost all portrait photographs are typically made up of four key elements:

- # face (including facial expression, hair, etc.) – personal appearance
- # pose – manner and attitude, ‘upbringing’
- # clothing – social class, sex, cultural values and fashion
- # location (or background setting) – social scene of the person in the picture.”

The fascination for Ian was and is to strive to reveal the *true character* of a subject in a portrait, and by choosing to remove ‘clothing’ and ‘location’ from the four elements - the remaining ‘face’ and ‘pose’ become the key features of the photograph: the removal of colour (the Fifth Element?) adds a subtle intensity to the expression. Thus, both photographer and client are free to explore the myriad ways in which ‘Just You’ can *Express Yourself*.

With a relaxed style and by engaging the client in conversation during the shoot, Ian can, with minimal direction tease out a number of moods and expressions, and produce stunning, timeless and elegant Wall Art which will provide years of pleasure!



Ian
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PHOTO NOIR



BY IAN SHEWAN



CLASSIC . TIMELESS

'PHOTO NOIR' PORTRAITURE

A 'Photo Noir' portraiture session can take place with Ian in Stonehaven, or at your home - even your place of work. The photography is 'Low Key' and the only requirement is a room which can be darkened for the session.

Once the session has taken place, and images (typically 30-40 for preview, depending on number of persons), have been selected, you are invited to view and choose - as many or as few as you wish - to become Photo Noir Wall Art and/or desk portraits. All wall framed images are printed in classic Black & White and are presented in a stunning thick black moulding with frosted acrylic mount, which can give an almost three-dimensional feel to the framed image. This portrayal combines the classic look of Fine Art presentation but with a contemporary twist.

The core Photo Noir product range is small and designed to enhance this classical style of image. We offer 2 sizes of Desk Standing portraits, and 4 Wall Hanging sizes.

To complement the core range, matching Clarity Frame multiple aperture Wall Art, Desk Block Duo, and two sizes of Portrait Album are available.

SPECIAL PREVIEW DISCOUNT OFFER

Attend your 1st preview appointment and pay in full and we will discount your purchases by a **minimum 15%**. Please note that this discount price is not available after your first preview appointment. If you have special places to hang your portraits please measure up prior to your preview show

Portrait Session Date _____

Portrait Session Time _____

Portrait Session Location _____

Preview Show Date & Time _____

The Session

The 'Photo Noir' session and creation fee is just **£90**.

This provides a 1-hour photo session, and also the creation of the preview show for later viewing.

It is recommended that you or your family wear black or dark clothing for your 'Photo Noir' portraits, as the low key images captured work best with no distractions to the face. Note also that 'Photo Noir' images are almost exclusively half length or head shots, to ensure that the face and the expression are the focal points of the image.

If not already done, after the session we will make an appointment for your preview session. At the preview show, you can order as many or as few of your favourite images as you wish. Please allow at least one hour for the preview session.

Orders accepted and paid for at the preview show will receive a **special discount price** marked in **green** in the price list. A web gallery can be made available for one month from the preview date, for extended viewing and ordering at your convenience.



Pricing - a selection from our price list

Portrait Creation Fee	£90	
(includes photography, post-processing, preview session)		
	Price	Special
Desk Framed Portraits (Black elegant flush frame, laminate protection, glassless)		
8" x 6" Flush Framed Desk Portrait	£55	£45
10" x 8" Flush Framed Desk Portrait	£75	£60
10" x 10" Flush Framed Desk Portrait	£75	£60
Noir Framed Wall Portraits (Highest quality black moulding, gorgeous contemporary frosted acrylic mount)		
10" x 8" Small Framed Wall Portrait	£230	£190
10" x 10" Small Framed Wall Portrait	£250	£210
16" x 12" Medium Alcove Wall Portrait	£350	£295
16" x 16" Medium Alcove Wall Portrait	£380	£320
20" x 16" Large Main Wall Portrait	£450	£380
20" x 20" Large Main Wall Portrait	£480	£400
24" x 20" Large Main Wall Portrait	£550	£490
24" x 24" Large Main Wall Portrait	£620	£520
3x (10x8 U) on 32" x 14"	£580	£480
3x (10x10) on 38" x 14"	£600	£500
Desk Block Duo (Double sided high gloss acrylic presentation product for table, desk or shelf)		
10" x 8" Desk Block Duo	£160	£135
12" x 10" Desk Block Duo	£230	£195
Multi Aperture Wall Portraits Other framed options are available, including triples, quads, '6 up' and '9 up'. Please ask for details, or to view samples.		
Classic Mount Framed Wall Portraits (Black moulding, with traditional white mount)		
12" x 12" Small Framed Wall Portrait	£200	£170
16" x 12" Medium Alcove Wall Portrait	£230	£195
16" x 16" Medium Alcove Wall Portrait	£260	£220
20" x 16" Large Main Wall Portrait	£300	£250
Add-on product: 30 images from your preview in a soft cover coffee table book so you can keepsake all those other fantastic expressions, or give as a gift!		
8" x 8" Photobook (typically 15spreads)	£65	£55
Extra copies - a further 20% off each.	£52	£44

Portrait Albums are also available in 10" x 10" and 12" x 12" sizes with lustre finish photos, and options on cover finish.